



WE SUPPORT

Bakelite Synthetics UN Global Compact Announcement

Bakelite Synthetics has joined the United Nations Global Compact, marking the next step in our commitment to Sustainability. The UN Global Compact is a voluntary initiative in which global corporations commit to responsible business practices in the areas of human rights, labor, the environment, and corruption. As part of the compact, companies pledge to conduct business responsibly by aligning their strategies and operations with the UN Global Compact Ten Principles, as well as taking strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

“Sustainability is a core part of our strategy and a natural extension of our 100-year legacy of innovation, and we’re proud to demonstrate this commitment through participation in the UN Global Compact,” noted JP Aucoin, CEO.

Participation in the UNGC has a variety of benefits, especially the brand trust that it builds with customers, suppliers, and other partners, as we signal our commitment to creating a better world. At a practical level, compact participants have access to best practice guidance, tools and resources, networking and learning from the 15,000+ organizations in over 160 countries that are already a part of this community.

“The compelling advantage of Environmental, Social, and Governance (ESG) frameworks and Sustainability is that, done well, they are both good for business and good for our planet and society. Those benefits don’t have to be mutually exclusive, and that’s very exciting,” said Andrea Croslyn, EVP of Sustainability at Bakelite Synthetics. Find more information on sustainability at Bakelite, including a message from our CEO, visit our web site at www.bakelite.com